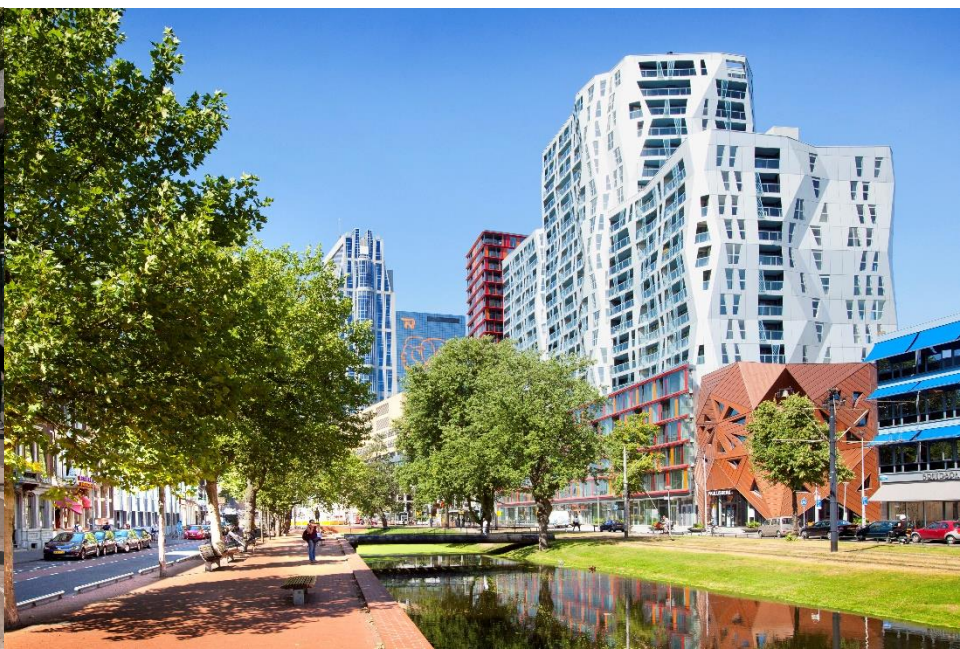




# Rotterdam on the move!



**Vice Mayor Langenberg**  
1<sup>th</sup> of June 2016



# **Urban Mobility Plan Rotterdam 2016-2030 +**

## **Mobility as part of Urban Planning Process**

### **Rotterdam:**

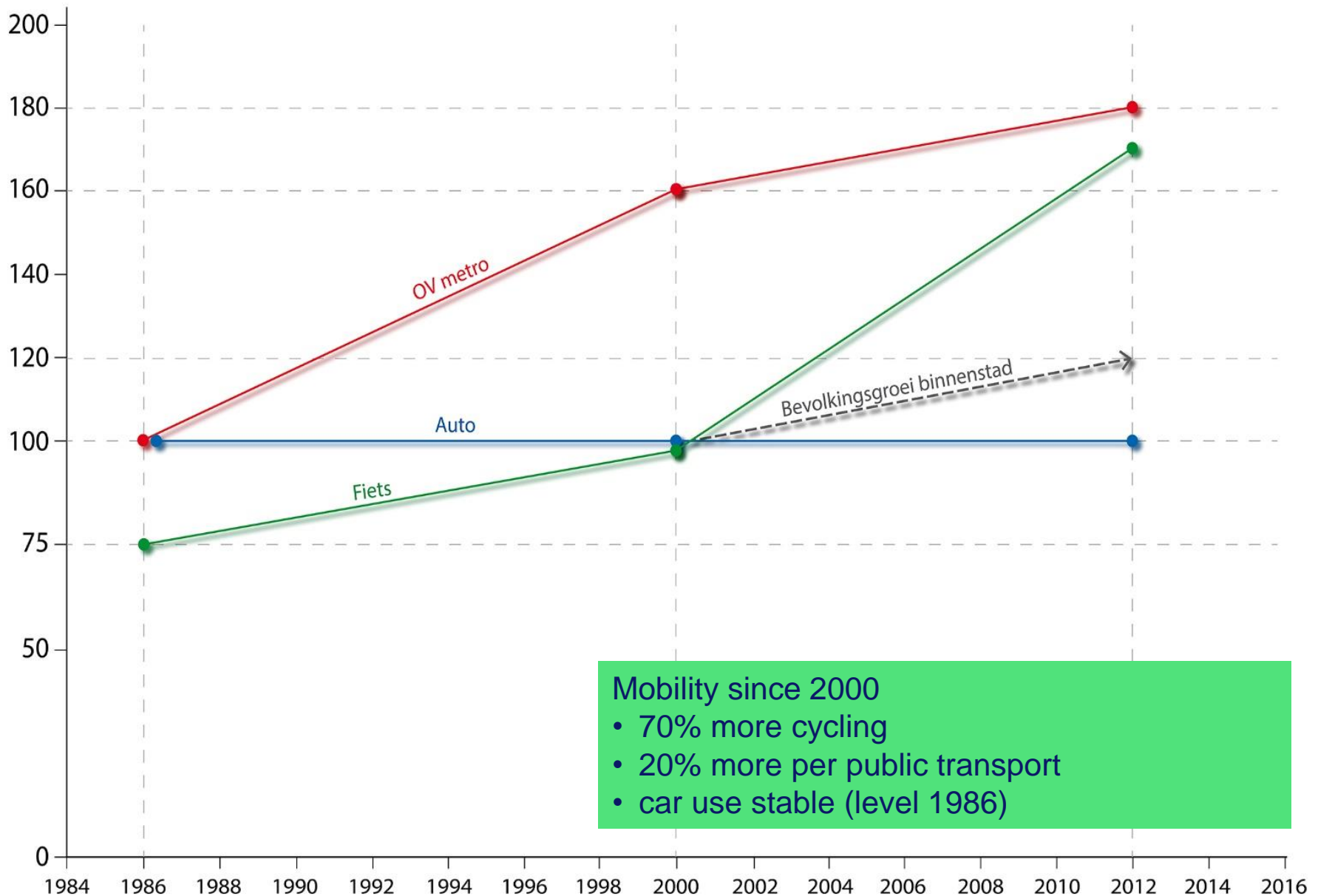
- **A growing, diverse and young population**
- **A relatively small part of population living in the centre**
- **Delta city**

### **Need for:**

- **Becoming a more attractive, healthy, resilient city**
- **With a strong and sustainable economy**
- **Air quality should be better**
- **Accessible, but primarily by public transportation and bicycle**

**City centre as Citylounge: less car mobility, Cycling city, Marketplace for mobility innovation and cooperation**

# Transition in mobility already on it's way





# Stimulate the transition in mobility





- 
- **Low Emission Zone**
  - **Bicycle Plan, Traffic Safety Plan and Parking plan.**
  - **Re design of the traffic plan**
  - **Study opportunity's new, extra bridge**
  - **Stimulate transport by water**
  - **Facilitate transition clean logistics**
  - **Develop a new public transport plan**