



# "Smart Eco Mobility: Public Bicycle System integrated to the new metro system in Hyderabad, India"

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#### India's Population Explosion



#### POPULATION EXPLOSION

#### The City Dream

Depicted below are some major states with population equal to many leading countries



IN THESE STATES, MAJORITY OF THE POPULATION IS CONCENTRATED IN AND AROUND THE MAJOR URBAN CITIES.















#### Govt. of India promoting 100 Smart cities

















#### How do we make our cities cycle friendly?



Infrastructure is the key



**Bike facilities** 





**General Perception that cycling is safe** 



**Serious advocacy & social acceptance** 

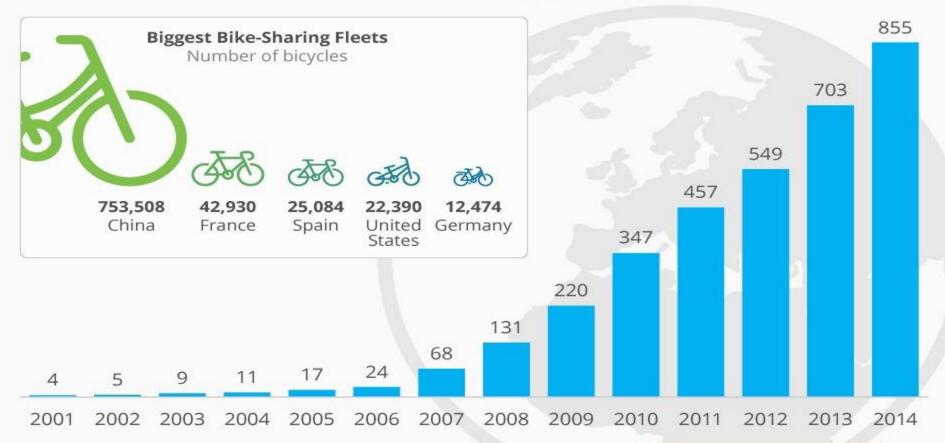


#### Bike Sharing



#### Bike-Sharing Is Taking Off Around the World

Number of cities worldwide that offer bike-sharing systems (as of December 31, 2014)





Mashable statista





#### Supporting Infrastructure

Cycle sharing systems can achieve greater success when complimented with dedicated infrastructure for cycling. These facilities can improve safety and convenience for all cyclists, including users of the cycle sharing system.

City	Bike infrastructure with Bike share System	
Guangzhou, China	46 Km of segregated bike lanes	
Paris, France	68 Km of segregated bike lanes in addition to 371 existing kilometres	
London, United Kingdom	37.8 Km of 4 cycle superhighways	
Barcelona, Spain	150 Km of segregated bike lanes	
Boston, United States	80 Km of segregated bike lanes	
Rio de Janeiro, Brazil	300 Km physically separated, painted lanes and signalized shared routes (either with traffic or pedestrians)	



#### Hyderabad, India







Population of 10 million



City of pearls



Tourism









IT Hub





non-profit grants white summerly
funding Non profit corporate
business sign teamwork

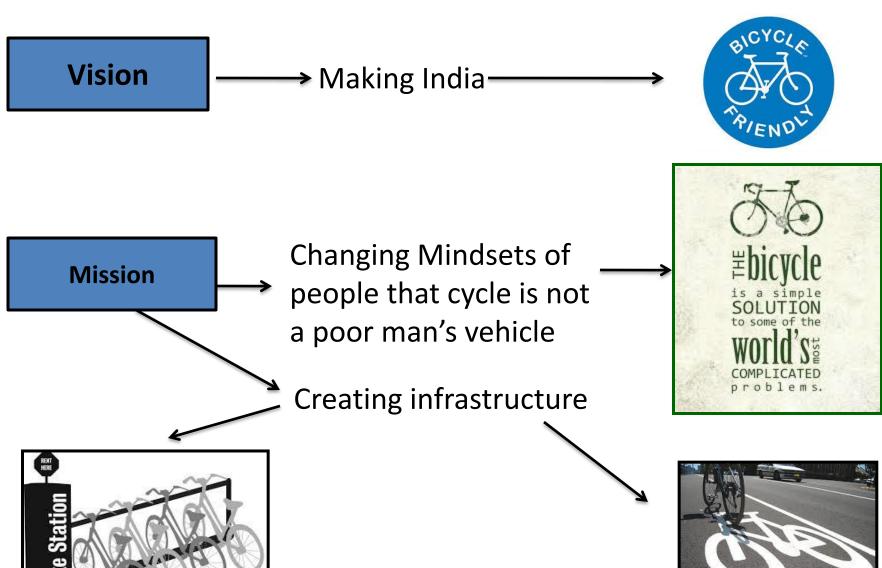
#### Member:











### **Tripartite MOU**







#### MEMORANDUM OF UNDERSTANDING

#### **BETWEEN**

THE HYDERABAD BYCYCLING CLUB

THE HYDERABAD METRO RAIL LIMITED

**AND** 

THE UNITED NATIONS HUMAN SETTLEMENTS PROGRAMME

TO





## Task, Status & Target

Task	Status	Target
10	Feasibility study and DPR in progress.	To complete the project fully by 2019.
300 Bike Stations with a total inventory of 10000 bikes including e bikes in 63 Metro Stations along with feeder stations in residential & commercial clusters.	Model/Demo Bike Station commissioned in October, 2016.	













# Location of the bike station at each metro station



Right next to the escalator







# What makes HMR unique? Project Insights...

- To handle 1.8 million passengers per day by 2018 & 2.2 million per day by 2024.
- Total cost of US \$2.25 billion.
- Not a simple Metro, but an urban redesign & rejuvenation effort to transform Hyderabad into a people friendly green city.



# hote Mitigation through this project



This project with 10,000 bikes will million around 20 generate trips/year which will result in reduction of 2500 tons of CO<sup>2</sup> /year.

This project is a great fit under '100 SMART CITIES PROGRAM' of Govt. of India as it aims at promoting smart mobility with NMT through Public Bike Sharing.



India's NDC commitments

Reduce emissions by 20% to 25% by 2020 below 2005 levels

Increase non-fossil capacity to 40% of installed electric power capacity by 2030



#### Creating Awareness



hbc

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THE SECRET WEAPON IN THE FIGHT AGAINST FOREIGN OIL IS RUSTING IN YOUR GARAGE





Let's have a moment of silence for all those who are stuck in traffic on their way to the gym to ride stationary bicycles.

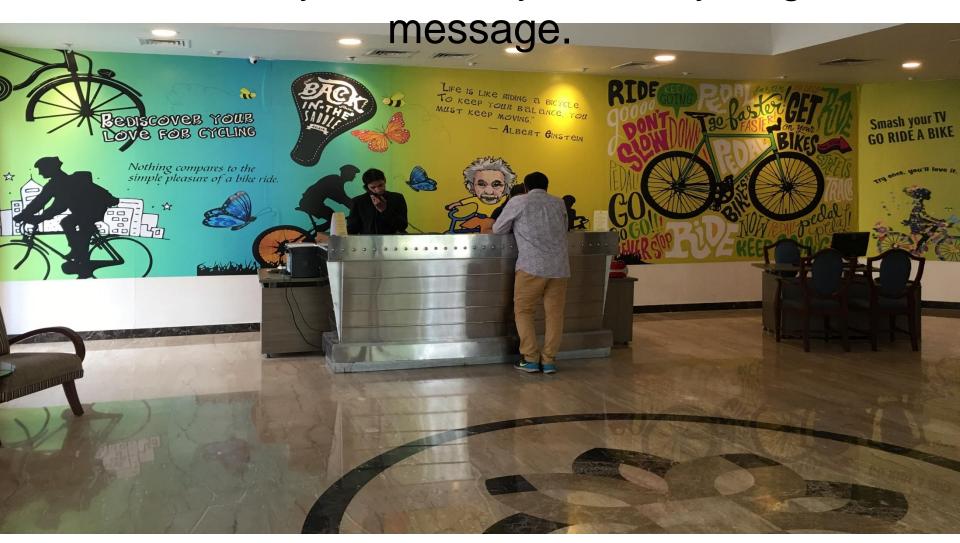








#### The only hotel lobby with a cycling



@ Hotel The Manohar, Hyderabad





