1776

WHERE REVOLUTIONS BEGIN

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Habitat 3

October 2016

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1776 is a **global startup hub** and **seed fund** supporting startups tackling critical world challenges in highly regulated sectors. Our program is headquartered in DC, but we're a *global* hub with locations in San Francisco, Dubai, New York City, and Arlington, VA. Over 500 startups are members.

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1776 focuses on supporting startups in huge sectors that directly affect people's lives worldwide.   We believe these sectors are ripe for innovation.

Education

Health

Energy

Security

Transportation

Food

Money

Cities
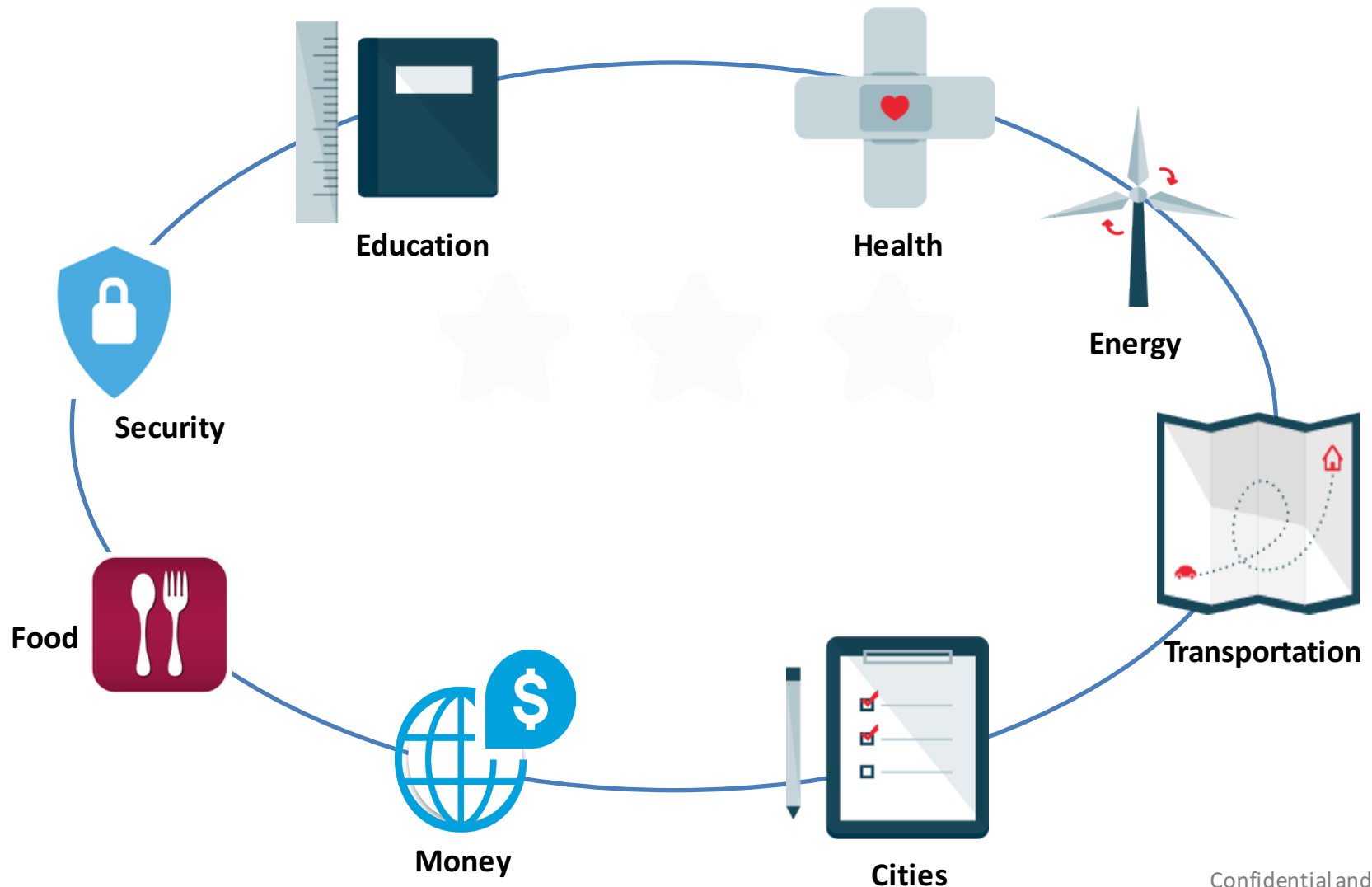
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However, these challenges are often harder to solve than those of consumer-facing sectors…

Few early adopters

Risk-averse industries

Regulatory complexity

Scaling challenges

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To overcome these challenges, 1776 makes a verity of resources available to startups, including a curriculum of classes, a $12.5 million seed fund, coworking spaces, a media platform, events areas, and a network of hundreds of mentors worldwide.

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We host over **2,000 visitors** each week, including President Obama, Prime Minister David Cameron, and dozens of Fortune 500 CEOs. The visibility that these visitors provide member startups is invaluable.

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All prospective members must submit an application to work at 1776, and only those building potentially scalable businesses are accepted. Member entrepreneurs have access to daily one-on-one office hours with mentors, as well as curriculum classes on topics like Customer Segmentation and Pitching Hospitals.

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Our smart cities and transportation startups benefit from a unique network of mentors—mayors like Tom Bates (Berkley) and Dave Bieter (Boise), business leaders like Trish Plonski (Xerox) and Rachel Holt (Uber), and industry experts like Nigel Jacob (New Urban Mechanics) and Scott Kubly (Seattle DOT).

Washington DC CTO

Seattle DOT

Chicago DOT

World Bank
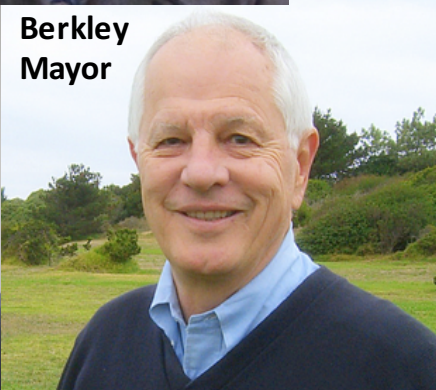
Uber

Montgomery County, Maryland

Mayor of Mountain View

National League of Cities

ITS America

Mayor of Boise

Mayors Innovation Project
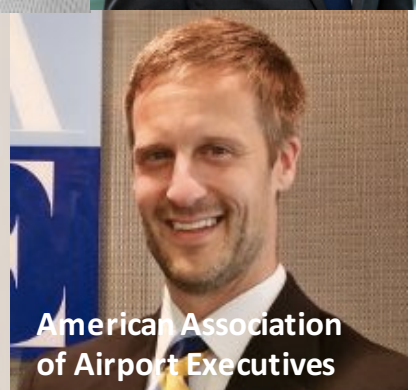
Global Automakers

Boston Mayor's Office

Berkley Mayor

German Marshall Fund

Xerox

American Association of Airport Executives

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1776 offers classes, workshops, and mentor office hours to startups anywhere in the world through Union, our online platform.

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Home · Calendar · Discuss · Learn

Search Union

Learn, Launch, Scale

Building a startup is hard work. It's often not clear what to do, when to do it or how to do it well. So we built a roadmap for growth that helps you find the right courses and connections to match your company's stage and focus.

Roadmap for Growth

Every startup journey is unique, but there are common milestones that can guide your efforts. Use the stages below to determine where your focus should be right now and find tailored resources to help your company grow.
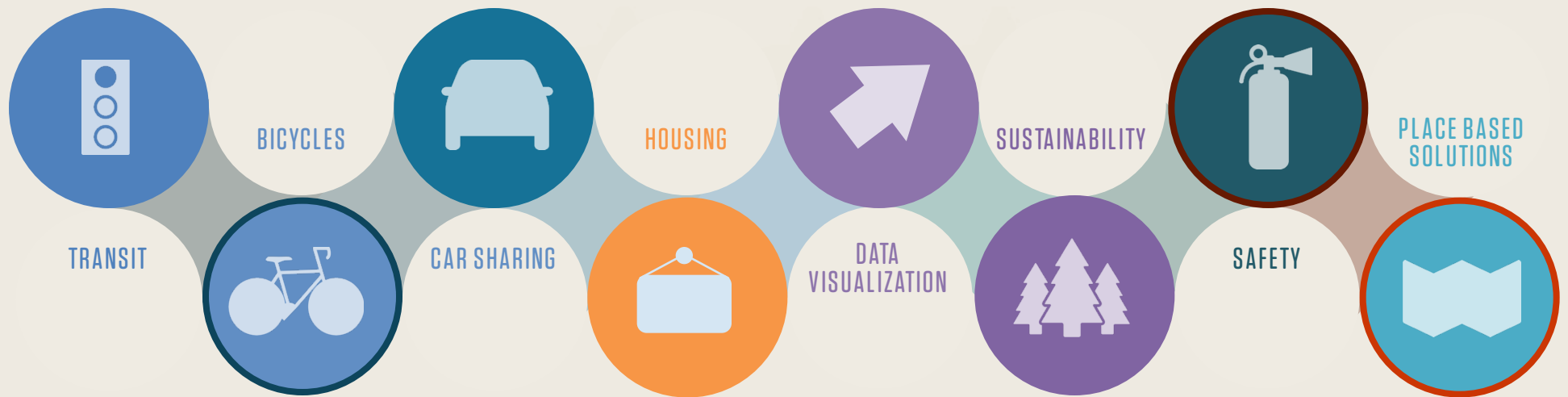
1. Exploration & Ideation
2. Problem Discovery
3. Solution Discovery
4. Test Problem/Solution (MVP)
5. Validate Problem/Solution
6. Market Discovery
7. Validate Market
8. Scale

Learn by Topic

Learn a Skill →

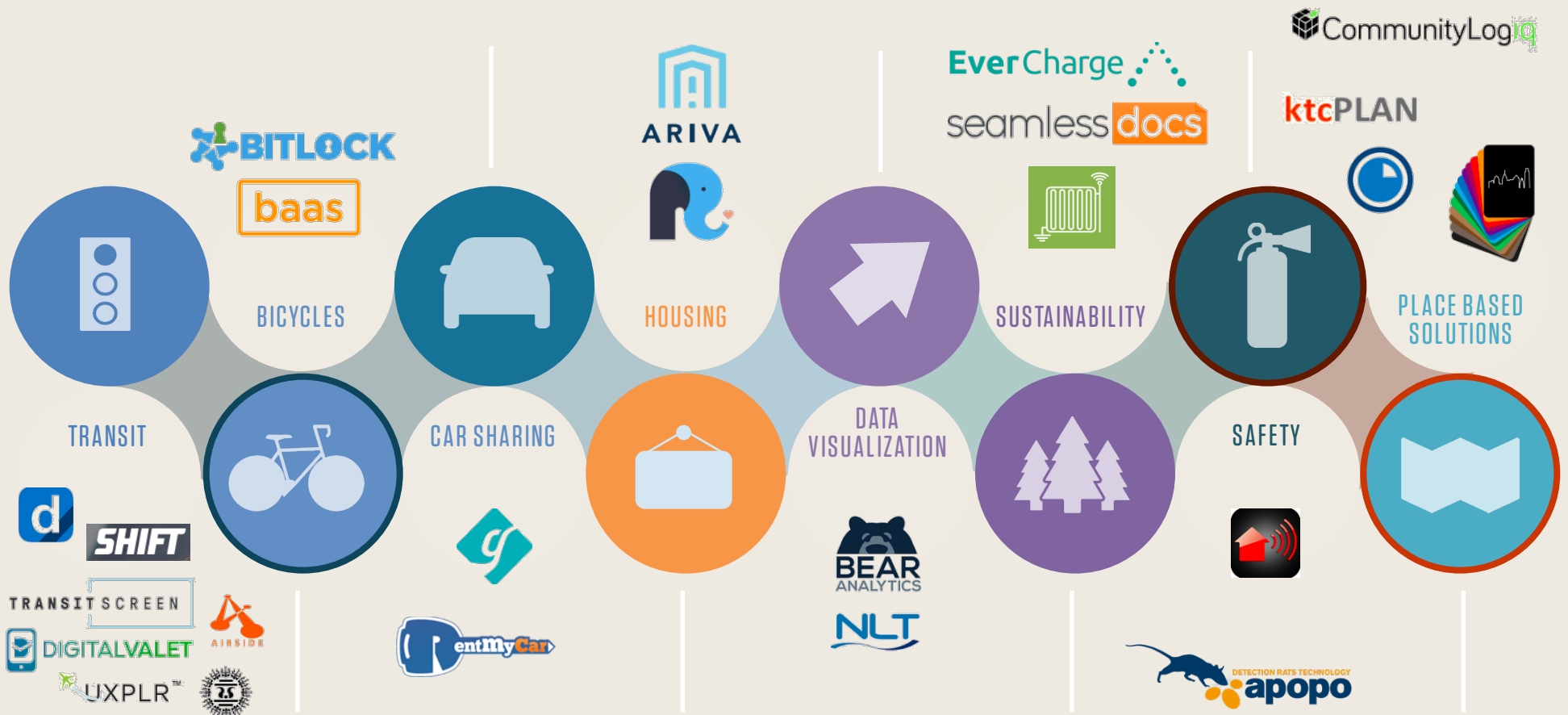Build a Habit →

Focus on an Industry →
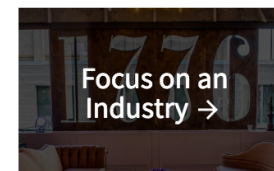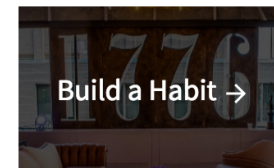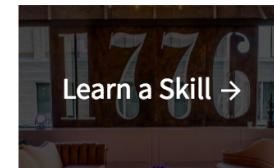
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As the lead for 1776's work in smart cities and transportation, I work especially closely with our member startups who are focused on challenges including urban mobility, homelessness, and electric vehicles.

TRANSIT

BICYCLES

CAR SHARING

HOUSING

DATA VISUALIZATION

SUSTAINABILITY

SAFETY

PLACE BASED SOLUTIONS

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Over 100 of 1776's member startups fit into these sectors.

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Even devoted public servants struggle to find innovative startups that can improve people's lives. 1776 helps them by being a **trusted curator**– especially for senior officials who can empower their teams to take risks. At the same time, entrepreneurs want to **avoid boiling the ocean** in their search for a mayor or transit director who could be excited about their innovation. 1776 can help focus their outreach.

City leaders are eager to engage with 1776 startups to help them achieve goals like sustainability, inclusive economic development, and a more efficient urban mobility network. Working with the US Department of Transportation through their Smart City Challenge, 1776 gathered transportation leaders from 40 cities to meet a dozen mobility startups and consider ways that startups and cities can best collaborate.

Meet Joseph from **Ridescout**. Joseph and his team built a mobile app that aggregates all modes of ground transportation within a city and allows users to quickly plan their trips. Ridescout is a handy tool to make it easy to bike or use rideshare.

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1776 connected Joseph with Emeka Moneme, the former **Director of Transportation for DC**. His response? "Why isn't the city distributing your app and paying for the data?" So Moneme built that relationship for the company. RideScout was acquired in 2014 by German car giant Daimler.

Meet Matt from **TransitScreen**. Matt and his team built a wayfinding tool that helps city residents find the most convenient mode of transportation in real time from any fixed location. TransitScreen can help urban residents feel more comfortable leaving their car at home— and help cities become multimodal.

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Meet Adam from PlugSurfing. His company allows EV owners in Europe to use their smart phones to find available charging stations– either public or private– that are compatible and available in real time. EV owners can reserve charging stations and pay for service on the platform.

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Parting Thoughts

Mobility startups can provide some of the "glue" that makes MaaS work

Startups may not require any city funding to help achieve urban goals

Startup curation is key, but so is risk tolerance.

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