



EcoMobility Days 2016

16-20 October 2016, Quito, Ecuador



Build Your Dreams



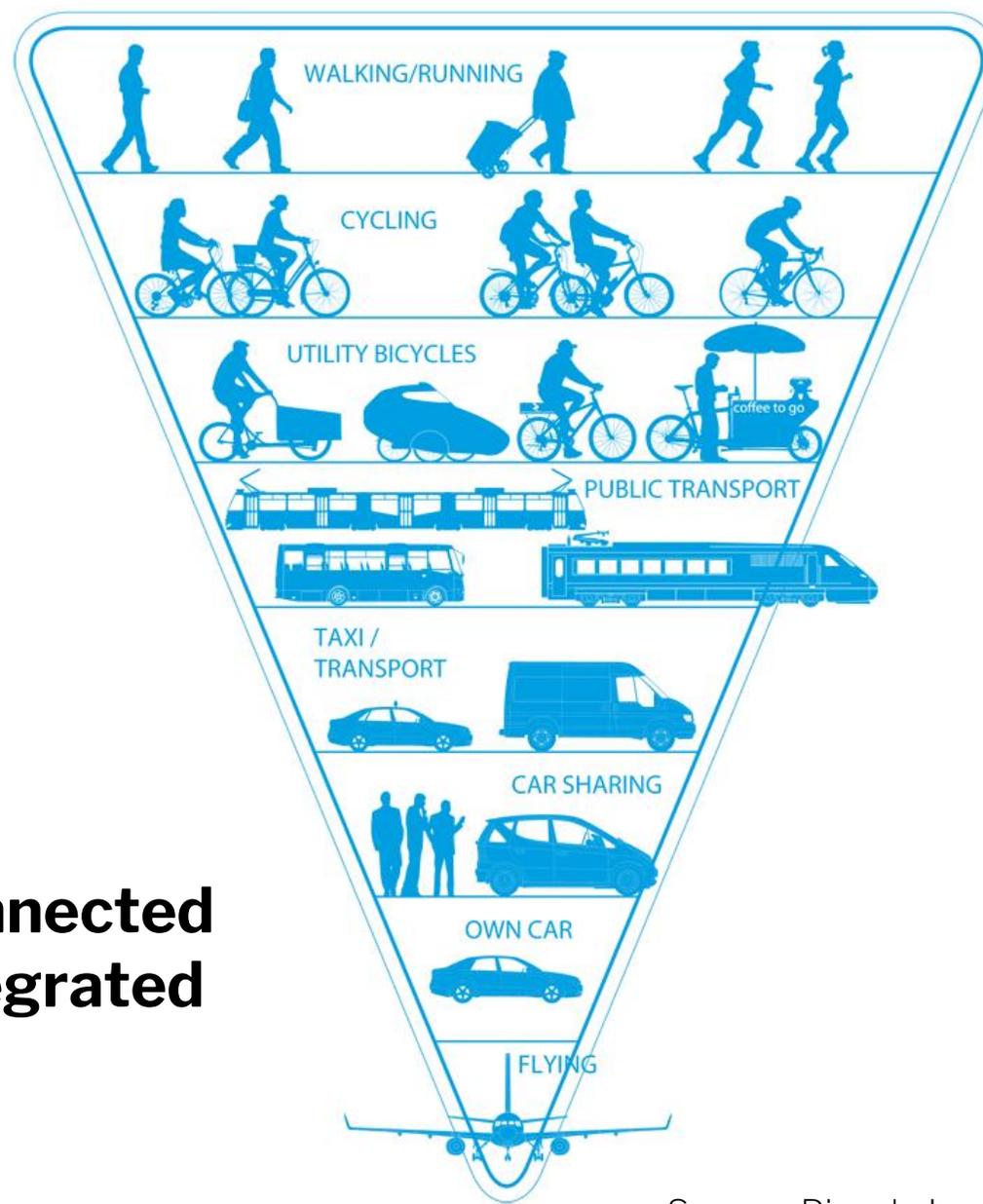
INSTITUTO METROPOLITANO DE PLANIFICACION URBANA **IMPU**



Ecomobility is priority for

1. Walking,
2. Cycling,
3. Public transport,
4. Light (e-) vehicles
5. Shared mobility and
6. other innovative mobility options

... in connected and integrated ways



ICLEI's approach

EcoMobility Agenda

- **Dedicated agenda** on sustainable urban mobility for our 1500 network cities
- There is no **low carbon** without considering mobility
- There is no **good-health and wellbeing** without considering mobility
- Exchange among most ambitious cities: **EcoMobility Alliance**
- Experiencing automobile free lifestyle: **EcoMobility World Festivals**



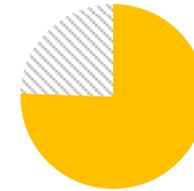
EcoMobility Alliance Updates

- **22 cities**

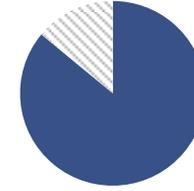
Total population influenced:

47,400,000

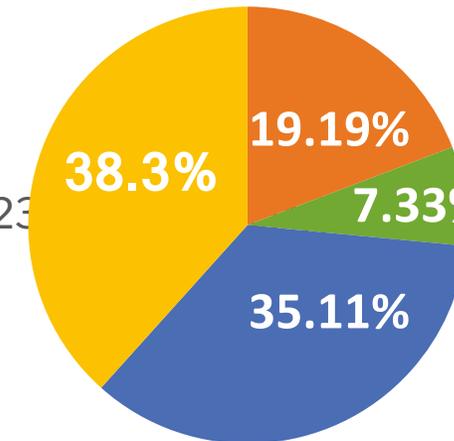
- Total cycling paths: **5159 kms** (average of 235 kms per city)



■ Cities with shared mobility



■ Cities with a Mobility Plan



■ Walking ■ Cycling ■ Public transport ■ Private vehicles

EcoMobility Alliance cities



A group of enthusiastic **cities** with a common goal: to create and implement urban mobility strategies that **prioritize people and the environment.**

22 City leaders
changing the
way we move
in cities



As of April 201

- Alliance Cities
- Future members

EcoMobility Alliance



EcoMobility is: travel through safe, affordable, accessible and environmentally friendly transport modes.

- Innovation and mobility improvements in Alliance cities
- Performance measurement

2. Joint initiatives

- Thematic working groups
- Joint program of activities in selected areas

3. Global outreach

- Showcasing the progress of EcoMobility pioneers
- City voices at a global level

Local improvements

Innovation and mobility improvements in Alliance cities

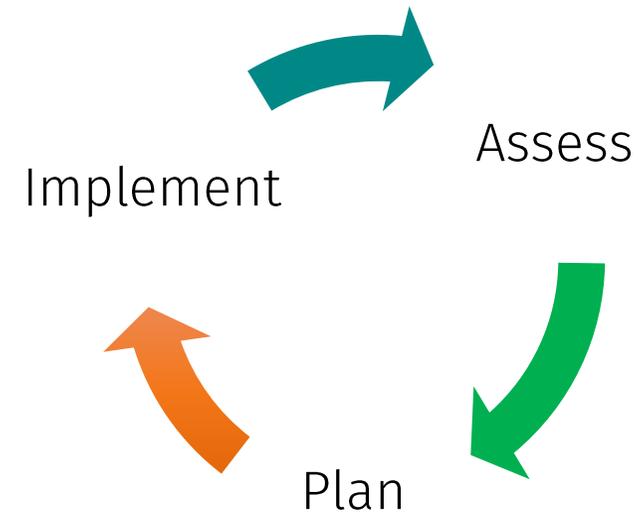


Performance measurement



First total quality measurement system for urban mobility

Measure current transport performance and identify the areas for further development.



Performance measurement



20 indicators:

ENABLERS

E1: Understanding User Needs
E2: Public Participation
E3: Vision, Strategy and Leadership
E4: Finance for EcoMobility
E5: Personnel and Resources
E6: Monitoring, Evaluation and Review

TRANSPORT SYSTEMS AND SERVICES

TSS1: Planning
TSS2: Low Speed / Car Free Zones
TSS3: Information Provision & Systems
TSS4: Mobility Management
TSS5: Parking
TSS6: Walking
TSS7: Cycling
TSS8: Public Transport Coverage & Speed
TSS9: Usability of Public Transport
TSS10: Low Emission Vehicles

RESULTS AND IMPACTS

RI1: Modal Split
RI2: Safety
RI3: Greenhouse Gases
RI4: Air Quality

Joint initiatives

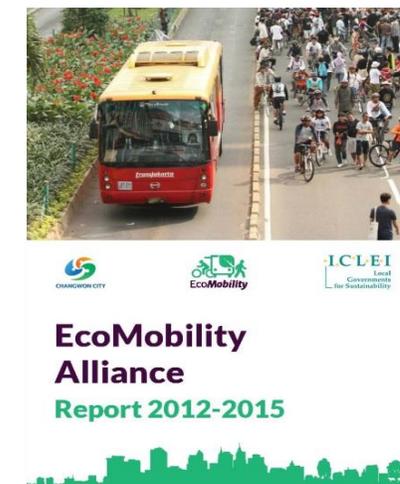
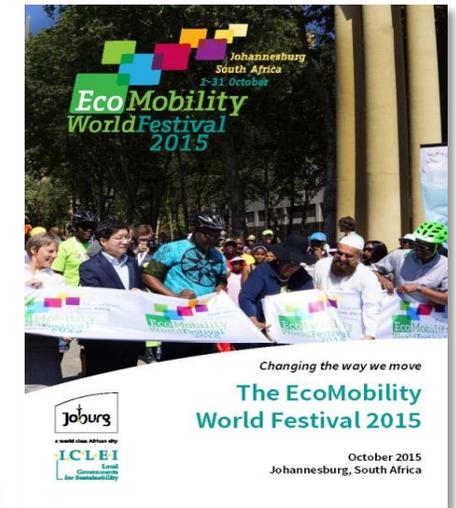
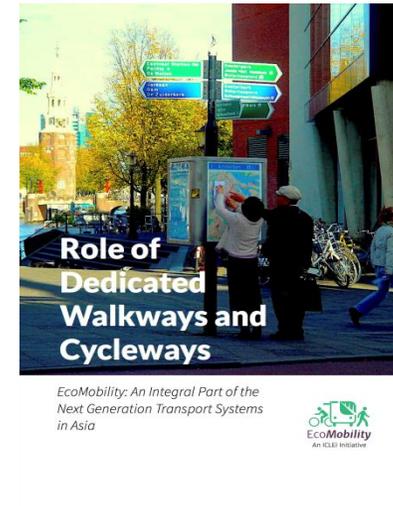


Thematic Areas

- ✓ Mobility and Health
- ✓ Measuring transport performance in cities
- ✓ Benchmarking urban mobility
- ✓ Capacity building of local government officials
- ✓ Low Carbon Urban Mobility plans
- ✓ Urban freight

Global outreach

- More than 25 case studies
- Technical papers
- Publications
- EcoMobility World Congresses



EcoMobility World Festivals

2015 Johannesburg



Photo: Simphiwe Nkwali, courtesy City of Johannesburg

- EcoMobility legacies include:
- Enhancement of walking and cycling infrastructure
- Permanent public transport loop
- Dedicated lanes for high occupancy vehicles

5x more pedestrians in the festival area




9.7% increase in users compared to July 2015

22% less private car use



15 min commuter time saving through managed lanes



15,000 participants representing over **30** countries



26 million social media impressions #JoburgEcoMobility

30 exhibitors at 2 locations

350 vehicles and **10,000** visitors at Expo online



EcoMobility World Festivals

2017 Kaohsiung



*Kaohsiung
Chinese Taipei
1-31 October*

EcoMobility
WorldFestival
2017

Connect with us!

For more information on **EcoMobility**,
or to join the **EcoMobility Alliance**,
or to host an **EcoMobility World Festival**.



Visit: www.ecomobility.org



Email: ecomobility@iclei.org

your contact person:

Mr. Santhosh (Sunny) Kodukula,
EcoMobility Global Coordinator,
ICLEI – Local Governments for Sustainability