EcoLogistics Community

Brief for Community Cities

1.1 Why EcoLogistics?
Global freight demand will triple between 2015 and 2050 based on the current development (ITF Transport Outlook, 2019), exerting pressure to cities’ current infrastructure. To this end, the EcoLogistics initiative was established in 2016 to render support to local governments on low emission freight for sustainable cities. EcoLogistics promotes transportation of goods by giving priority to health, safety, people-centered urban development and low emissions, while also encouraging circular and regional economies while limiting the growth of freight transport.

1.2 About the EcoLogistics Community
The ICLEI EcoLogistics Community (“Community”) formed in 2020 is the first city network globally committed to a sustainable urban freight future. The Community leads sustainable urban freight development in their cities and drive global actions in the international stage through collaborative exchange, action plans and stakeholder engagements.

Through a service-oriented structure, collective learning exercises, peer-to-peer exchanges and joint activities, the Community advocates the awareness of sustainable urban freight and help committed cities accelerate the implementation. The Community also aims to support lessons learned on achieving the Sustainable Development Goals (SDGs) through ecologistics. The Community brings together ambitious cities and experts to contribute to emerging solutions and critical thinking in the urban freight sector.

1.3 Benefits of Joining the Community
Community cities will benefit from peer exchanges, city mentorship and ICLEI’s pool of experts to further improve their urban freight transport systems. The best practices will be promoted and disseminated at international events, such as UNFCCC Conference of the Parties (COP) and World Urban Forum, and through ICLEI’s network, including cities, newsletters, publications, reports, social media and partnerships such as Partnership on Sustainable - Low Carbon Transport (SLOCAT), Transport Decarbonisation Alliance, and Paris Process on Mobility and Climate (PPMC). Community Cities have the opportunity to be invited to international events for peer-to-peer exchange and knowledge sharing.

Distinctive benefits of this initiative are:

- Building a community of ambitious leaders who value the need to assess and compare their performance in urban freight through common indicators
- Accelerating learning among cities through a collaborative working and learning environment
- Providing on-demand technical assistance to cities from ICLEI and other professionals
- Offering a gateway to innovative practices to accelerate action
- Establishing Community Cities as pioneers to inspire and act as benchmark in international convening

There are no fees to join the Community. Interested cities with a high commitment for promoting and advocating for implementing sustainable urban freight solutions are encouraged to join regardless of ICLEI membership.
1.4 Roles of the Community Cities?

ICLEI would like to invite cities that excel in the area of ecologistics to join the Community as Community Cities. The goal of the Community Cities is to provide knowledge support and sharing of best practices and experience of their city. This could include the following:

- Propose specific goals and quantified targets the city intends to achieve (e.g. reduction of GHG emissions from last-mile delivery by 5 percent), suggest to also align with ICLEI’s EcoLogistics Principles, where relevant
- Measure and report progress according to a common set of indicators
- Peer review and provide technical expertise on the development of EcoLogistics initiatives, policy documents, demonstration actions, etc.
- Participate in collaborative learning where Community Cities’ share best practices and experience, specifically on demonstration projects, performance measurement, stakeholder engagement, and development of the SULP
- Be available to mentor or exchange knowledge with other cities in different aspects based on their experience and knowledge to support local change

Other opportunities (voluntarily)

- Host (and fund) at least one city workshop or peer-to-peer exchange. Funding (or co-funding) includes local costs (e.g., venue, catering, local transportation) and invited experts. Details of the budget will be decided by the host city in consultation with the Secretariat
- Participate in the EcoLogistics Forum that will be held at the Chair City

1.5 Program of Activities

Please refer to the Joint Program of Activities for 2021 for more information

1.6 Contact Us

ICLEI – Local Governments for Sustainability
Kaiser-Friedrich-Str. 7
53113 Bonn, Germany
https://sustainablemobility.iclei.org/ecologistics-community/
etcologistics@iclei.org
@ecomobility_ #EcoLogisticsCommunity

Sina Zhen
ICLEI World Secretariat
Sustainable Mobility
sina.zhen@iclei.org