



**Starting from small:
Cycling campaign in Entebbe, Uganda**

**Mayor Vincent de Paul Kayanja
11.09.2019**

EcoMobility SHIFT+



A tool developed to assess, analyze, and act to implement solutions and to improve urban mobility performance.



VISION CASTING WITH STAKEHOLDERS

Cities SHIFT

Capacity building and networking for
climate - and people-friendly mobility



VISION

ENTEBBE, UGANDA

A well-planned, liveable, green tourist destination that is accessible and safe for everyone at all times, and well connected by land and water transport.

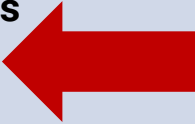
Cities SHIFT

Capacity building and networking for climate - and people-friendly mobility



ONE OF THE ACTION ITEMS

RAISING AWARENESS

Sustainable mobility objectives	Actions (Low-hanging fruits to strategic interventions)	Responsibility	Timeline
Increase public cycling awareness	Cycling campaign, event, marketing materials	Mayor's Office & Mobility team	Next 6 months 
Sensitise institutions	Appoint Mobility Task Team to identify quick wins	Mayor's Office, UNRA, Chief of Traffic, Public health	In the next 3 months
Sensitise population on active mobility	No vehicle day on one of the roads	Traffic police, municipal enforcement team	Next 3 months



Bike Up UG

Your life starts with me

31st AUG 2019

OFFICIAL LAUNCH
VENUE - STARTING AT THE WILDLIFE EDUCATION CENTRE (ZOO)

**COMES WITH - BIKE HIRE | CONTRIBUTION TO GRADE B HOSPITAL
 FREE TOUR AROUND ENTEBBE | JOIN THE RACE**

TICKETS SOLD - ZOO | CAFE JAVAS ENTEBBE | CAFE JAVAS BULEVARD KAMPALA

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BIKE UP UGANDA



INVOLVING THE RESIDENTS



MAYOR LEADING THE WAY



Welcome
to
Entebbe!

