Challenges and innovation for transportation and logistics

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Agenda

1. Relevant facts
2. Consumer patterns and trends
3. Innovative operations
4. Future opportunities
Relevant facts

- 85% of the world’s population live in emerging market economies (Desjardins 2018)

- Growing urbanization rates in ME

- 4b people (64%) of the world’s population live with <US$5 per day

- Decreasing vehicle utilization – LAC @ 50%
Consumer patterns and trends

- Diverse needs (e.g., portfolio mix, market penetration)
- Evolution
- Fragmentation & Directness
Innovative logistics operations
Other innovative solutions

Source: USFQ (2021)
The promising road ahead

- Technology: Sleeping giant
- Operations: Dark stores and pilots O2O
- Horizontal collaboration and serving BoP needs

Source: Hu (2018)
THANK YOU!

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