Strategies and tools to advocate cycling in Rome

Healthy & Happy city through walking and cycling

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"Can't work here, this is not Amsterdam nor Copenhagen"



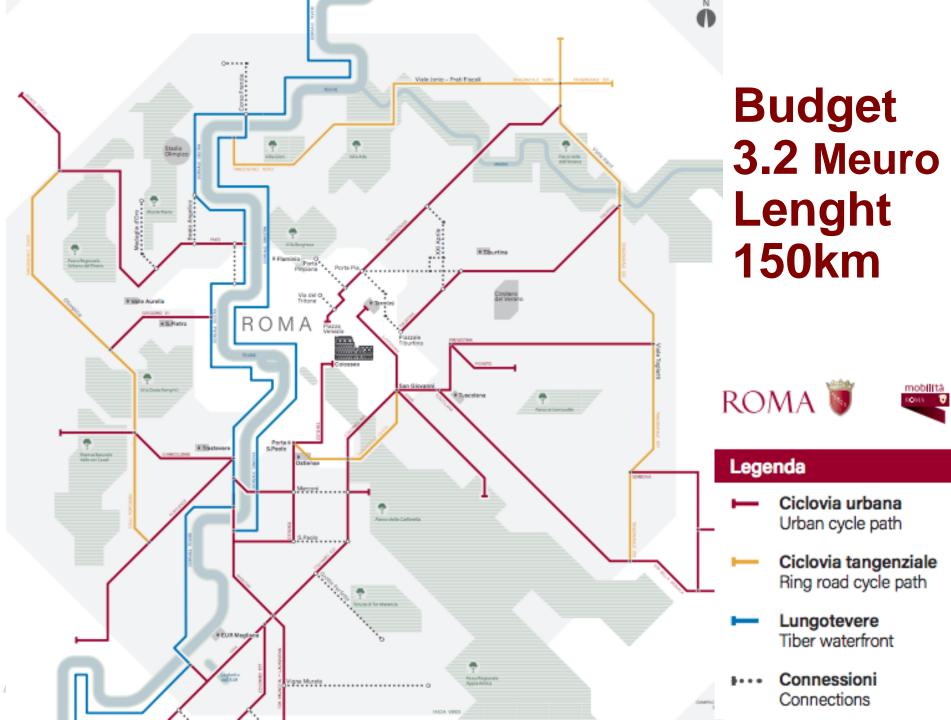
Neither were Amsterdam nor Copenhagen only a generation ago!



How to make the "Eternal City" one of the 10 Handshake's Future Cycling Capitals through the planning of 150 km of transitory bike-lanes







The vision behind it

- Identify road axis and connect them with the current cycling network
- Intercept the post lockdown growing cycling flows
- Focus on systematic journeys
- Be agile, quick and smart

- The plan took also inspiration from the PumsRoma as well as the Handshake project
- Bike to work trips must be priotized through a fair balance between operating speed and budget availability
- Isole Ambientali need to be seen as complementary to the plan

Tuscalana bikelane Restoring people's dignity



It was included as a best practice example by NACTO in the *"Transit stops and access session"* of the Streets for Pandemic Response and Recovery guide.



Porta-Pia/S.Bibiana 1,8 km 1° Bike box example in Rome



Porta-Pia/S.Bibiana 1° Bike box example in Rome



Dutch Shark's teeth



Dutch Shark's teeth



"We won't get back to normal beacause normal was the problem"

Children, elderly and users with disabilities are modern canaries of our cities, if you don't see them around you must worry!



Grazie and keep the faith!



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