Strategies and tools to advocate cycling in Rome

Healthy & Happy city through walking and cycling

Francesco Iacorossi
Staff URES
“Can't work here, this is not Amsterdam nor Copenhagen”
Neither were Amsterdam nor Copenhagen only a generation ago!
The Transitory Plan
A Cycling transformation in Rome

How to make the “Eternal City” one of the 10 Handshake’s Future Cycling Capitals through the planning of 150 km of transitory bike-lanes
Budget 3.2 Meuro
Length 150km
The vision behind it

- Identify road axis and connect them with the current cycling network
- Intercept the post lockdown growing cycling flows
- Focus on systematic journeys
- Be agile, quick and smart
The vision behind it

- The plan took also inspiration from the PumsRoma as well as the Handshake project.
- Bike to work trips must be prioritized through a fair balance between operating speed and budget availability.
- Isole Ambientali need to be seen as complementary to the plan.
Tuscalana bikelane
Restoring people’s dignity
It was included as a best practice example by NACTO in the “Transit stops and access session” of the Streets for Pandemic Response and Recovery guide.
Porta-Pia/S.Bibiana 1,8 km
1° Bike box example in Rome
Porta-Pia/S.Bibiana
1° Bike box example in Rome
Dutch Shark’s teeth
Dutch Shark’s teeth
Children, elderly and users with disabilities are modern canaries of our cities, if you don’t see them around you must worry!

“We won’t get back to normal because normal was the problem”
Grazie and keep the faith!