BOGOTA: CAPITAL OF COLOMBIA

- 7.5 million inhabitants
- 26% of GDP
- 28% of the companies in the country

BOGOTA & REGION

- +10 million inhabitants
- 31% of GDP
- 60% of country’s imports
URBAN LOGISTICS CHALLENGES

Reduce **negative externalities** while increasing competitiveness.

Engage all the **stakeholders**, particularly **small and informal carriers**.

Develop incentives and restrictions to strengthen private sector involvement.
Adapt logistic processes to uncertainty
ACHIEVEMENTS
URBAN LOGISTICS NETWORK

More than 160 organizations committed to improving logistics and mitigate their impacts.

Promote/recognize **good practices**:

- Logistic efficiency
- Collaborative practices
- Low-emission fleets
- Technological improvements
PACT FOR AIR QUALITY

Agreement between the freight sector, local, regional and national authorities.

By 2030, renew +11,500 light and medium size trucks

Reducing +3% of PM10 freight emissions between 2020-2030
CURRENT PROJECTS
To articulate the logistic processes between Bogota and the region.

**STRATEGIES**

- Freight transport diagnosis & assessment.
- Pick-up/drop-off practices.
- Good practices in last mile distribution.
- Freight corridors.
OFF-PEAK DELIVERIES

22 pilots
143 zones

Scheduled pick-ups & drop-offs
14:00 to 05:00
by economic sector

Bogotá, a 24-hour city

Flattening the activities curve (COVID-19)

Agreements with businesses to promote night-time deliveries.
Electric cargo bikes for last-mile distribution.

- Generate public policy guidelines.
- Define scaling-up actions.
- Attract private sector resources.
- Develop and share knowledge.

13 companies participating
Advance effective instruments to **strengthen institutional capacities** and a **multilevel governance** to mitigate environmental impacts of urban freight.

**ECOLOGISTICS**

**LOW CARBON URBAN LOGISTICS ACTION PLAN**

- Enhance **renewal** towards a cleaner and more efficient **fleet**
- Permeate logistics planning with **sustainability** principles
- Optimize infrastructure use
- Promote capacity building and stakeholder **co-responsibility**
It is a **multi-stakeholder process** to improve urban logistics in terms of **efficiency, road safety and environmental impacts**.

...And the **public health and climatic crises** demand collective and innovative solutions as well as adaptability...
Sergio Eduardo Martinez
Undersecretary of Mobility Policy
Secretariat of Mobility, Bogota