NACHHALTIGKEIT. SUSTAINABILITY. DURABILITÉ. BONN.





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BOGOTA: CAPITAL OF COLOMBIA





7.5 million inhabitants







28% of the companies in the country





BOGOTA & REGION



+10 million inhabitants



31% of GDP



60% of country's imports

URBAN LOGISTICS CHALLENGES



Reduce negative externalities while increasing competitivity.

Engage all the stakeholders, particularly small and informal carriers.

Develop incentives and restrictions to strengthen private sector involvement









URBAN LOGISTICS CHALLENGES



Adapt logistic processes to uncertainty





ACHIEVEMENTS

URBAN LOGISTICS NETWORK





More than 160 organizations committed to improving logistics and mitigate their impacts.

Promote/recognize good practices:

- Logistic efficiency
- Collaborative practices
- Low-emission fleets
- Technological improvements



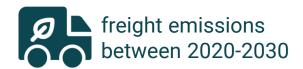
PACT FOR AIR QUALITY



Agreement between the freight sector, local, regional and national authorities.

By 2030, renew +11.500 light and medium size trucks

Reducing +3% of PM10







CURRENT PROJECTS

BOGOTA-REGION FREIGHT PLAN



To articulate the logistic processes between Bogota and the region.

STRATEGIES

Freight transport diagnosis & assessment.

Pick-up/drop-off practices.

Good practices in last mile distribution.

Freight corridors.



OFF-PEAK DELIVERIES







22 pilots143 zones



Scheduled pick-ups & drop-offs
14:00 to 05:00
by economic sector

Bogotá, a 24-hour city

Flattening the activities curve (COVID-19)

Agreements with businesses to promote night-time deliveries.

CYCLE-LOGISTICS PILOT



Electric cargo bikes for last-mile distribution.

- Generate public policy guidelines.
- Define scaling-up actions.
- Attract private sector resources.
- Develop and share knowledge.













ECOLOGISTICS



Advance effective instruments to **strengthen institutional capacities** and a **multilevel governance** to mitigate environmental impacts of urban freight.

LOW CARBON URBAN LOGISTICS ACTION PLAN



Enhance **renewal** towards a cleaner and more efficient **fleet**



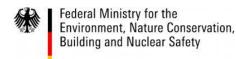
Permeate logistics planning with sustainability principles



Optimize infrastructure **use**



Promote capacity building and stakeholder coresponsibility













It is a **multi-stakeholder process** to improve urban logistics in terms of **efficiency, road safety and environmental impacts**.

...And the **public health and climatic crises** demand collective and innovative solutions as well as adaptability...

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